

How to manage or customize Footer part?

Introduction:

One or more lines of text that appears at the bottom of every page of a document are known as footer. The footer is also treated as its own section of the web page, separate from the header, content, and sidebars. Footer is important for two reasons one, it displays potential technical information for users and secondly this can be accomplished with advertisements, design, images and media. In STEP-1 you can see there are advertisement, social media, important links and copyrights on the frontend footer part.

The Footer typically contains:

1. Copyright information
2. Sitemap
3. Contact information
4. Back to top links
5. By-line or authorship information
6. Related documents
7. CSS / JS

Please follow STEP-1 & STEP-2

STEP-1

The screenshot shows a real estate website footer. At the top, a green banner contains a star icon, the text 'STEP-1', and the instruction 'The indicated box shown below is frontend footer part.'. Below this, a 'PROPERTIES BY REGION' section is highlighted with a green box and a callout bubble that says 'Frontend Footer Part'. To the right, a property listing for 'G04,88 Dow Street, Port Melbourne, Vic...' is shown. At the bottom, a green banner features the text 'Want to BUY SELL OR RENT Add your Property NOW!' with a 'READ MORE' button. Below this are social media icons and a list of 'Important Links' and 'Realestate Script Quick Links'. The footer also includes a copyright notice: 'Copyright © 2012 All Rights Reserved Web Design Company Eicra Soft Ltd Version : 2.8.2'. A diagonal 'NOTES 1' label is present in the bottom left corner of the screenshot area.

STEP-2

STEP-2 The indicated box shown below are advertisement, social media, important links and copyrights.

PROPERTIES BY REGION

- ▶ G04,88 Dow Street,...
- ▶ 41 Murrumbeena Road,...
- ▶ A EXCELENT 3...
- ▶ 2/24 CROYDON ROAD,...
- ▶ 921 Hillary St...
- ▶ 944 Ashcroft Avenue...
- ▶ Isha Homes
- ▶ 96 Yellow Gum...
- ▶ AN EXELENT 3...
- ▶ 3 Leons Road,...
- ▶ 1 Alwyn Street,...
- ▶ 63-75 Coventry Street,...
- ▶ A nice 2...
- ▶ 2515 Pearl Street,...
- ▶ AN NICE 4...
- ▶ 529 NE 69th...
- ▶ Bridgehead Apartmen
- ▶ 2/9 Governors Place,...
- ▶ 5714 Merrywing Circl
- ▶ 6000 Shepherd Mountain...

G04,88 Dow Street, Port Melbourne, Vic...

★ ★ ★ ★ ★
Price : 479 £
 3 Room(s), 3 bathroom(s)

Want to BUY SELL OR RENT
 Add your Property NOW! [READ MORE](#)

Always stay connected with us..
 f t y fr _su ggg RSS +1

Important Links: Find Property | Latest Additional | To sell | To Buy | To Let | Gallery | News & Events | List Properties | About us | Contact Us

Realestate Script Quick Links: Add to Favorites | Feedback | Report a problem | Help | Advertising | Terms of Use | Privacy Policy

Copyright © 2012 All Rights Reserved [Web Design Company](#) Eicra Soft Ltd Version : 2.9.2

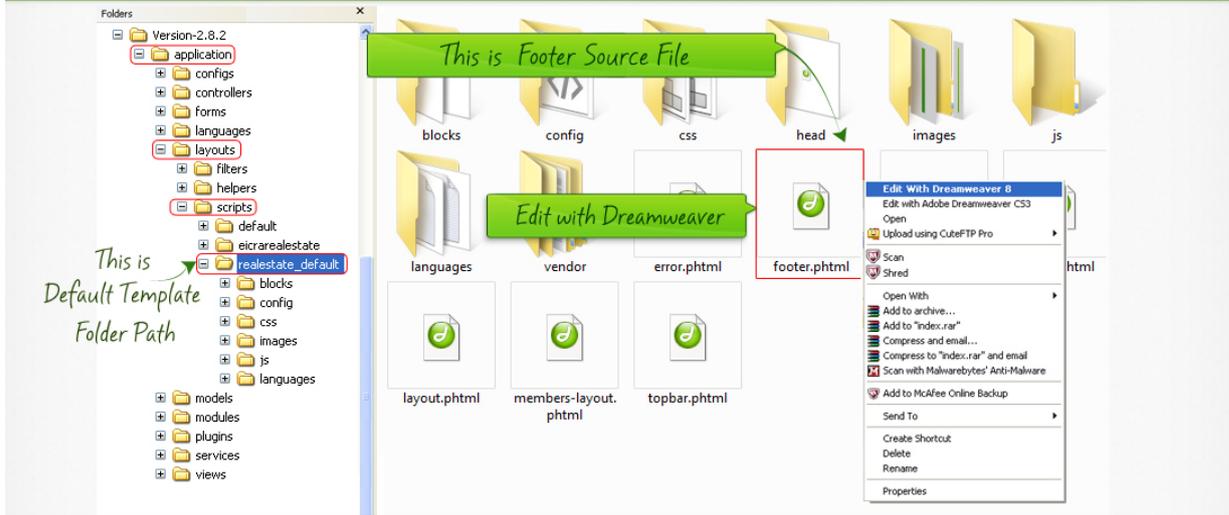
NOTES 1

Here in STEP-3, STEP-4, STEP-5 & STEP-6 you can find the location of the footer. You can see the starting point and the ending point of the footer. In between this starting point and ending point you can see there are some codes. This code relates to footer and the content of the footer like advertisements, links and social media. From this location you can manage or edit the footer.

Please follow STEP-3, STEP-4, STEP-5 & STEP-6

[STEP-3](#)

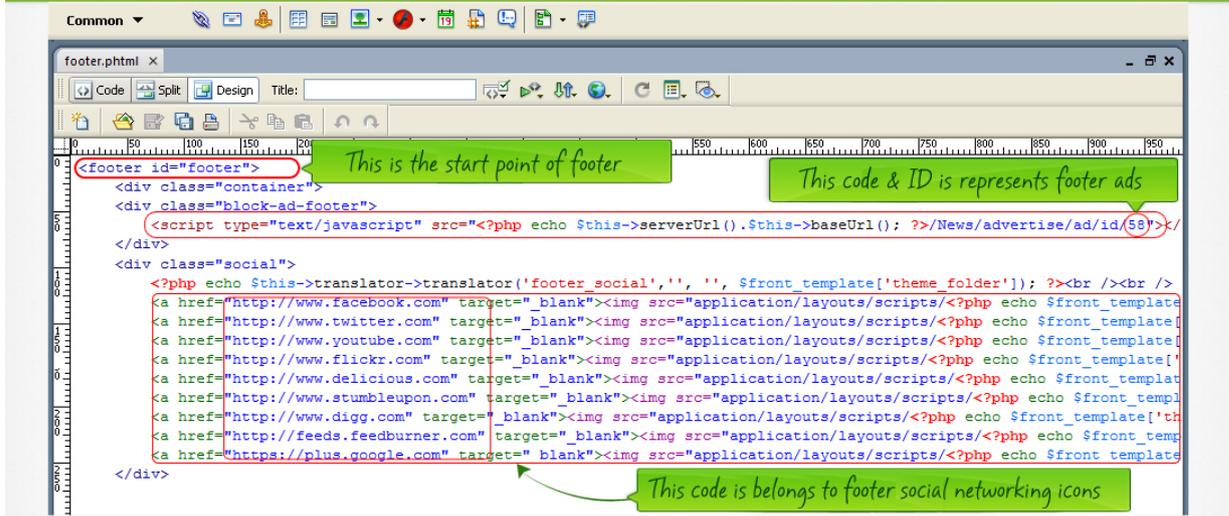
STEP-3 This tutorial is explain how to manage and customize footer part.



NOTES ! LOCATION PATH : /<ServerPath>/application/layouts/scripts/<\$reaestate_default>/footer.phtml

STEP-4

STEP-4 This tutorial is explain how to manage and customize footer part.



NOTES ! LOCATION PATH : /<ServerPath>/application/layouts/scripts/<\$reaestate_default>/footer.phtml

STEP-5

STEP-5

This tutorial is explain how to manage and customize footer part.

```
<div class="links"> <span><?php echo $this->translator->translator('realestate_front_footer1_label',' ', ' ', $front_template['the
<ul>
<li class="first"><a href="Search-Items"><?php echo $this->translator->translator('realestate_front_footer_menu_search_p
<li><a href="LATEST-PROPERTIES"><?php echo $this->translator->translator('realestate_front_footer_menu_latest_pro',' ', '
<li><a href="SELL"><?php echo $this->translator->translator('realestate_front_footer_menu_sell_pro',' ', ' ', $front_templ
<li><a href="WANTED-BUY"><?php echo $this->translator->translator('realestate_front_footer_menu_buy_pro',' ', ' ', $front_
<li><a href="LETTING"><?php echo $this->translator->translator('realestate_front_footer_menu_rent_pro',' ', ' ', $front_te
<li><a href="GALLERIES"><?php echo $this->translator->translator('realestate_front_footer_menu_gallery_pro',' ', ' ', $fro
<li><a href="News"><?php echo $this->translator->translator('realestate_front_footer_menu_news_pro',' ', ' ', $front_templ
<li><a href="LATEST-PROPERTIES"><?php echo $this->translator->translator('realestate_front_footer_menu_list_pro',' ', '
<li><a href="About-Us"><?php echo $this->translator->translator('realestate_front_footer_menu_about_us_pro',' ', ' ', $fro
<li><a href="Contact-Us"><?php echo $this->translator->translator('realestate_front_footer_menu_contact_us_pro',' ', ' ',
</ul>
</div>
```

NOTES ! LOCATION PATH : /<\$ServerPath>/application/layouts/scripts/<\$realestate_default>/footer.phtml

STEP-6

STEP-6

This tutorial is explain how to manage and customize footer part.

```
<div class="links"> <span><?php echo $this->translator->translator('realestate_front_footer2_label',' ', ' ', $front_template['the
<ul>
<li class="first"><a href="Feedback"><?php echo $this->url(); ?>" class="jQueryBookmark" title="<?php echo $global_conf['site_name
<li><a href="Contact-Us"><?php echo $this->translator->translator('realestate_front_footer_menu_feedback_pro',' ', ' ', $fro
<li><a href="Help"><?php echo $this->translator->translator('realestate_front_footer_menu_help_pro',' ', ' ', $front_templ
<li><a href="Advertising"><?php echo $this->translator->translator('realestate_front_footer_menu_advertising_pro',' ', '
<li><a href="Terms-Conditions"><?php echo $this->translator->translator('realestate_front_footer_menu_terms_pro',' ', '
<li><a href="Privacy-Policy"><?php echo $this->translator->translator('realestate_front_footer_menu_privacy_pro',' ', '
</ul>
</div>
<div class="copyright"><?php echo $this->translator->translator('common_footer_copy_right'); ?> <?php echo date("Y"); ?> <?ph
<?php echo $this->translator->translat or('common_vesion_label'); ?> <?php echo Eicra_license_Version::getVersion(); ?></p> </
</div>
</footer>
```

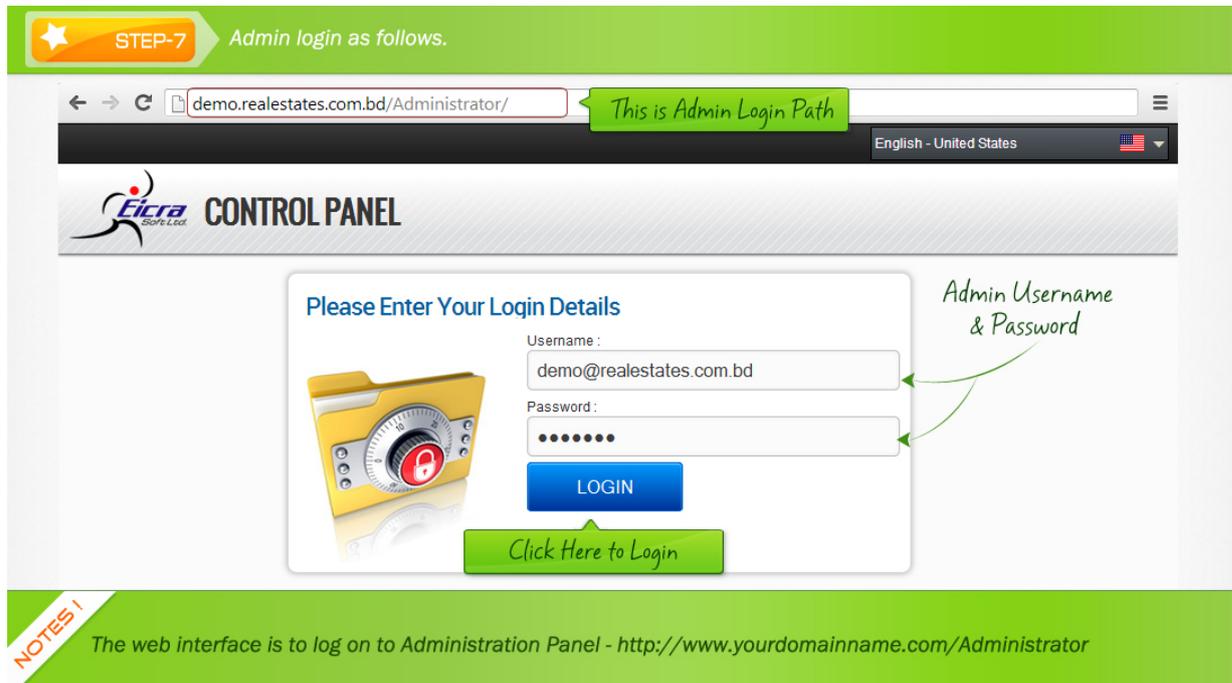
NOTES ! LOCATION PATH : /<\$ServerPath>/application/layouts/scripts/<\$realestate_default>/footer.phtml

Now we will define you that what is advertising, social media and links in the footer part and how you can manage or edit them.

How to change footer advertising?

advertising is mass media content intended to persuade audience of readers, viewers or listeners to take action on products and services. It is also known as a form of communication to promote a product and service. If you want to edit any of your advertisement then you have to login to admin panel and there you can see Ads /Commercials Management. This process is same for all types of advertisement on footer part in your system just ID and code will be changed for different products. Please follow STEP-7, STEP-8, STEP-9 & STEP-10

[STEP-7](#)



The screenshot shows a web browser window displaying the login page for the Eicra Control Panel. The browser's address bar shows the URL `demo.realestates.com.bd/Administrator/`, with a green callout box pointing to it that says "This is Admin Login Path". The page header includes the Eicra logo and the text "CONTROL PANEL". The main content area features a login form titled "Please Enter Your Login Details". The form has two input fields: "Username:" containing `demo@realestates.com.bd` and "Password:" with masked characters. A blue "LOGIN" button is positioned below the fields. A green callout box with an arrow points to the "LOGIN" button, containing the text "Click Here to Login". To the right of the form, another green callout box with two arrows pointing to the username and password fields says "Admin Username & Password". On the left side of the form, there is an illustration of a yellow folder with a red padlock. At the bottom of the page, a green banner contains a "NOTES" icon and the text: "The web interface is to log on to Administration Panel - <http://www.yourdomainname.com/Administrator>".

[STEP-8](#)

STEP-8 How to change footer advertisements.

HOME USERS SITE CONTENT MENU REAL-ESTATE MODULES BILLING SETUP UTILITY HELP

This is Admin Top Menu

Click Here To Manage Ads / Commercials

Administrator Profile (Log Out)
User Name : demo@azuwab2b.com
Email : demo@azuwab2b.com

34 Listings 175 Invoices

NAVIGATION INVOICE COMMENTS

User Management Add Users Manage Users User Search

LICENSE DETAILS
Product : Vacation Rental Script
Version : 1.5.0
Author : Eicra Soft Ltd

NOTES! Dashboard => Top Menu => Select - MODULES => Than Click - Ads / Commercials Management => To Manage Ads / Commercials.

STEP-9

STEP-9 How to change footer advertisements.

HOME USERS SITE CONTENT MENU REAL-ESTATE MODULES BILLING SETUP UTILITY

MANAGE ADS / COMMERCIALS Add New Publish Unpublish Delete

ADS / COMMERCIALS 30 items per page 1 - 30 of 148 items

ID	Category	Thumb	Page Name	Order	Date	Publish	Action
55	Frontend Box Ad		Frontend Box Ad 1	1	19/09/2011	✓	
56	Footer Ad		Footer Ad 1	1	19/09/2011	✓	
58	Footer Advertise		Footer AD	1	27/12/2011	✓	
59	Scrolling AD		Air China	1	31/01/2012	✓	
60	Scrolling AD		Amsa	2	31/01/2012	✓	
61	Scrolling AD		APL	3	31/01/2012	✓	

This ID is supplementary on advertising code

Click here to manage or edit this advertise

This ads is represents footer advertisement

NOTES! Dashboard => Top Menu => Select - MODULES => Than Click - Ads / Commercials Management => To Manage Ads / Commercials.

STEP-10

STEP-10 How to change footer advertisements.

HOME USERS SITE CONTENT MENU REAL-ESTATE MODULES BILLING SETUP UTILITY

EDIT CONTENT Back Reset Save

CATEGORY TREE
Root

General Information

Page Name:* Footer AD

Page Title:* Footer-AD

Date: 2011-12-27 09:14:40 AM

Select Group:* Ads / Commercials

Select Category From Category Tree : Footer Advertise (20)

Upload Thumbnail picture : This code is represents footer advertisements

```
<a href="#"></a><br />
```

NOTES! Dashboard => Top Menu => Select - MODULES => Than Click - Ads / Commercials Management => To Manage Ads / Commercials.

How to change social media on footer part?

social media is the collective of online communication channels dedicated to community-base input and interaction. Here are some prominent examples of social media you can see in the footer part like; Face book, Twitter, Wikipedia and etc. If you want to edit any of the social media than you have to edit the code. Please follow STEP-11 & STEP-12.

[STEP-11](#)

STEP-11 This tutorial is explain how to manage social media on footer part.

This is Footer Source File

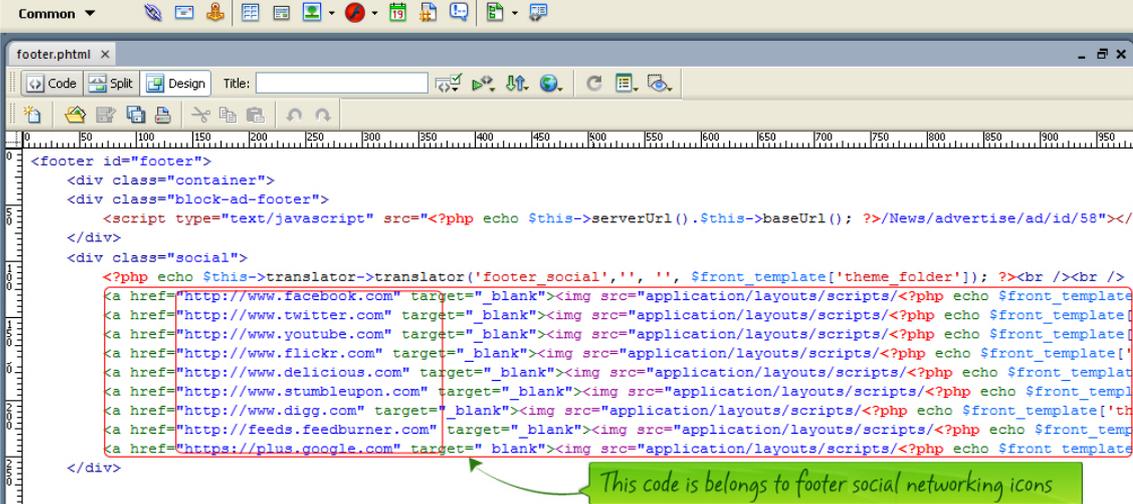
Edit with Dreamweaver

This is Default Template Folder Path

NOTES! LOCATION PATH : :<\$ServerPath>/application/layouts/scripts/<\$realestate_default>/footer.phtml

STEP-12

STEP-12 This tutorial is explain how to manage social media on footer part.



```
<footer id="footer">
<div class="container">
<div class="block-ad-footer">
<script type="text/javascript" src="<?php echo $this->serverUrl().$this->baseUrl(); ?>/News/advertise/ad/id/58"></div>
<div class="social">
<?php echo $this->translator->translator('footer_social','', '$front_template['theme_folder']; ?><br /><br />
<a href="http://www.facebook.com" target="_blank">
<div class="container">
<div class="block-ad-footer">
<script type="text/javascript" src="<?php echo $this->serverUrl().$this->baseUrl(); ?>/News/advertise/ad/id/58"></div>
<div class="social">
<?php echo $this->translator->translator('footer_social','', '$front_template['theme_folder']; ?><br /><br />
<a href="http://www.facebook.com" target="blank"> <span><?php echo $this->translator->translator('realstate_front_footer2_label',' ', ' ', $front_template['the
</div>
<ul>
<li class="first"><a href="<?php echo $this->url(); ?>" class="jQueryBookmark" title="<?php echo $global_conf['site_name
</li><a href="Feedback"><?php echo $this->translator->translator('realstate_front_footer_menu_feedback_pro',' ', ' ', $fro
</li><a href="Contact-Us"><?php echo $this->translator->translator('realstate_front_footer_menu_report_pro',' ', ' ', $fro
</li><a href="Help"><?php echo $this->translator->translator('realstate_front_footer_menu_help_pro',' ', ' ', $front_templ
</li><a href="Advertising"><?php echo $this->translator->translator('realstate_front_footer_menu_advertising_pro',' ', ' ',
</li><a href="Terms-Conditions"><?php echo $this->translator->translator('realstate_front_footer_menu_terms_pro',' ', ' ',
</li><a href="Privacy-Policy"><?php echo $this->translator->translator('realstate_front_footer_menu_privacy_pro',' ', ' ',
</ul>
</div>
<div class="copyright"><?php echo $this->translator->translator('common_footer_copy_right'); ?> <?php echo date("Y"); ?> <?ph
<?php echo $this->translator->translat or('common_vesrion_label'); ?> <?php echo Eicra_license_Version::getVersion(); ?></p> </
</div>
</Footer>
```

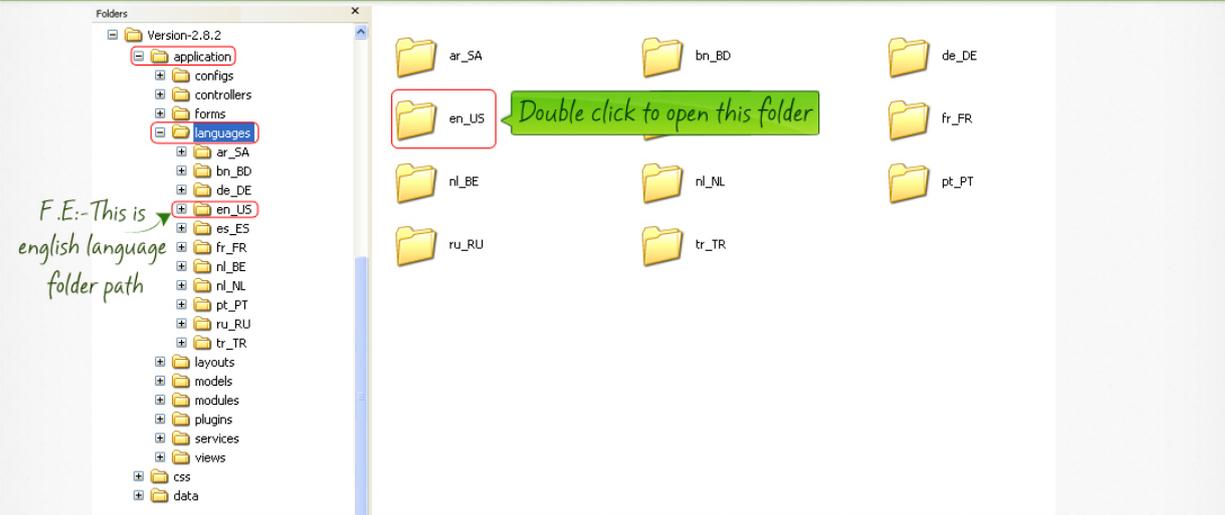
NOTES ! LOCATION PATH : /<\$ServerPath>/application/layouts/scripts/<\$realstate_default>/footer.phtml

How to change copyrights and footer menu language?

If you want edit or change any of your menu names from link than you have to edit it from language file. Please follow STEP-16, STEP-17 & STEP-18.

STEP-16

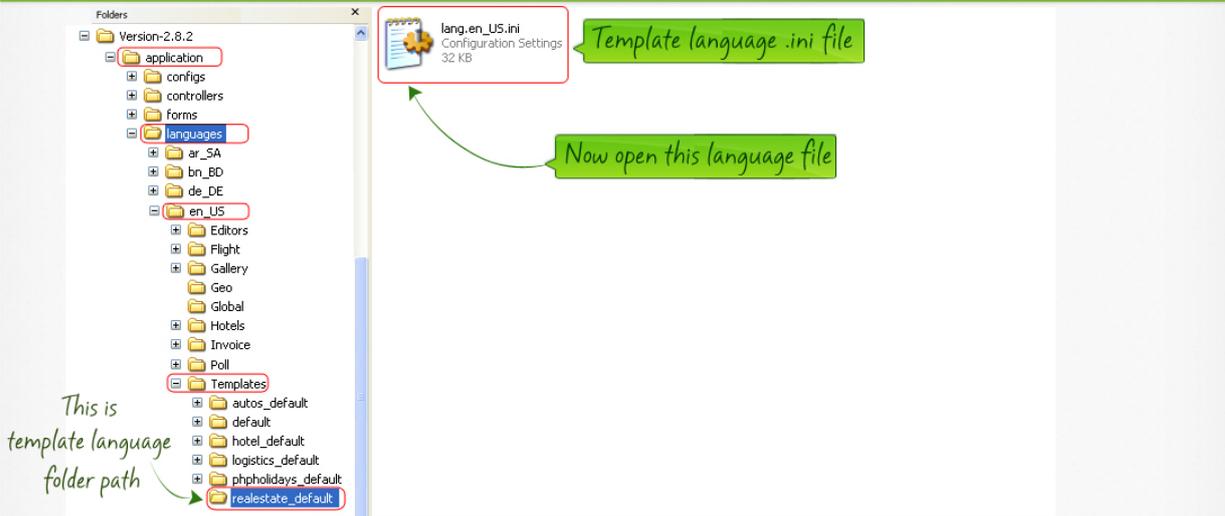
STEP-16 This tutorial is explain how to manage copyrights and footer menu language.



NOTES ! LOCATION PATH : /<ServerPath>/application/languages/en_US

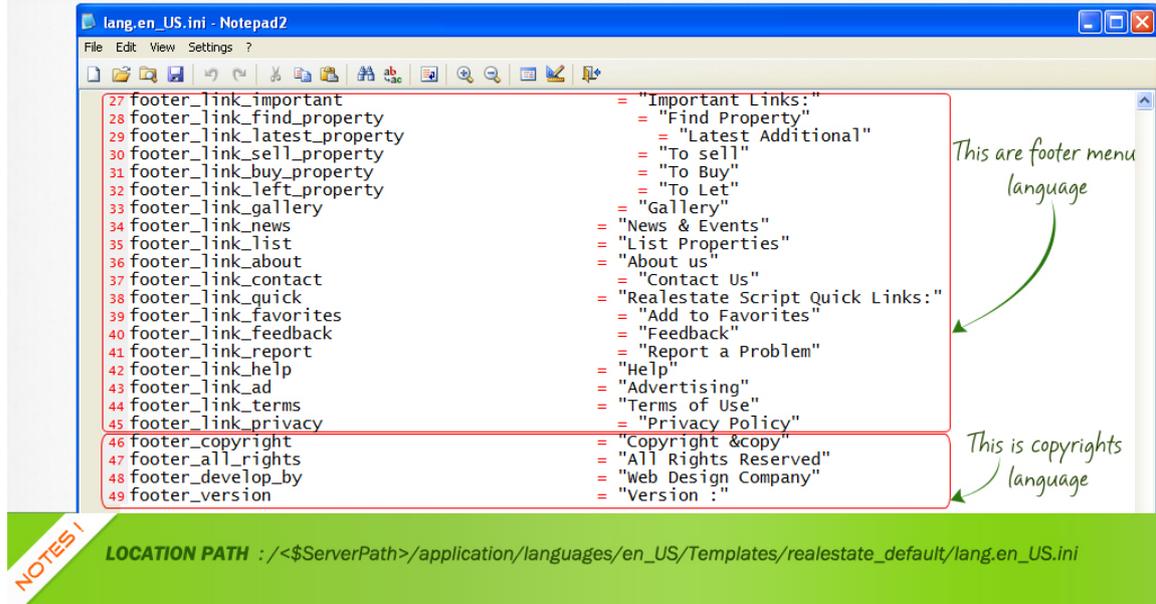
[STEP-17](#)

STEP-17 This tutorial is explain how to manage copyrights and footer menu language.



NOTES ! LOCATION PATH : /<ServerPath>/application/languages/en_US/Templates/realstate_default/lang.en_US.ini

[STEP-18](#)



```
lang.en_US.ini - Notepad2
File Edit View Settings ?
27 footer_link_important = "Important Links:"
28 footer_link_find_property = "Find Property"
29 footer_link_latest_property = "Latest Additional"
30 footer_link_sell_property = "To sell"
31 footer_link_buy_property = "To Buy"
32 footer_link_left_property = "To Let"
33 footer_link_gallery = "Gallery"
34 footer_link_news = "News & Events"
35 footer_link_list = "List Properties"
36 footer_link_about = "About us"
37 footer_link_contact = "Contact Us"
38 footer_link_quick = "Realestate Script Quick Links:"
39 footer_link_favorites = "Add to Favorites"
40 footer_link_feedback = "Feedback"
41 footer_link_report = "Report a Problem"
42 footer_link_help = "Help"
43 footer_link_ad = "Advertising"
44 footer_link_terms = "Terms of Use"
45 footer_link_privacy = "Privacy Policy"
46 footer_copyright = "Copyright &copy"
47 footer_all_rights = "All Rights Reserved"
48 footer_develop_by = "Web Design Company"
49 footer_version = "Version :"
```

NOTES
LOCATION PATH : /<\$ServerPath>/application/languages/en_US/Templates/realestate_default/lang.en_US.ini

Apart from all discussions, we Eicra software limited wants our client to be user friendly with the software system so this is the article about footer part and how you can customize or manage your footer part according to your choice. Hope you enjoyed the article. Thank you.

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